



Services Available Include Complete Web Design, Custom Revisions, Programming, Blog Software, Search Engine Optimization, and More

Pacific Oracle's Web Design Pricing

The Brochure Website Pricing- \$1500 - \$5000

The most popular service we offer is the high end, custom design. We have many years of design experience working with Photoshop, Illustrator, Dreamweaver and other industry recommended software packages which allow us to develop whole new custom websites tailored to meet your specific goals. We can either use your own preexisting logo and branding in the customization or we can work with you to help create and develop your own logo and brand image. We can also redesign a pre-existing site. This is what we call a brochure website, because the overall design of it is to describe your company and services and give the public a place to find you online. When we design a site from scratch, we optimize parts of it as we go to assure competitive placement by the Search Engines.

The Brochure website ranges from \$1500-\$5000+, depending on the number of pages you require, custom functionality, and overall creative design. A typical "Brochure Website" consists of 5-10 informative web pages, though it depends on what you want to include. Again, because this can be like asking for a quote to paint your house, we may need to take a look at your existing website to determine the scope of work required. Custom designed websites include project discovery, custom design, revisions to your design, xhtml/css coding building your web pages, inserting your content and launching your new website. Although some basic FLASH content may be available, our sites do not generally provide Flash graphics.

Prepackaged Basic Site Pricing- \$500 - \$3000

With this option, we will work with you to choose a pre-existing site template that you like and do a very basic customization to make it fit your company's needs. This is the most economical way and fastest way to go. We offer a variety of predesigned sites that we can easily customize to meet your needs. We will send you a link to one of our Affiliate's library of templates and allow you to make a selection from all that is currently available.

Note: A creative consultation and current website analysis is provided with each website package. We will work closely with you to assure the final product meets your needs and approval. (A final approval is required before we begin to add content to the pages).

Miscellaneous

Although we don't typically take jobs requiring extensive e-commerce solutions, we can help advise you on some of the current industry solutions and do some of the basic shopping cart setup. There are many options that will allow you to get your products online quickly and easily. Shopping Carts can range from \$1500 to \$6500 plus depending on the functional requirements needed for your organization.

Other Services: \$75 per hour (1 hr minimum)

-Web Site Maintenance: Includes: Add, remove, or change text, Add articles, reports, ebooks or links to existing pages, Add logos, photographs, or images, and etc

-Domain Registration and other related services- Ask if interested and we will research the current rates.

-Setup and/or manage Domain email accounts- Ask if interested and we will research the current rates.

-SEO- For more details, please see the Pacific Oracle SEO Sheet for pricing details.

Keyword Research- Please see the Pacific Oracle SEO Sheet for pricing details.

Note: Maintenance services apply to changes to your existing design. Maintenance does not apply to redesigning an entire page or site.

